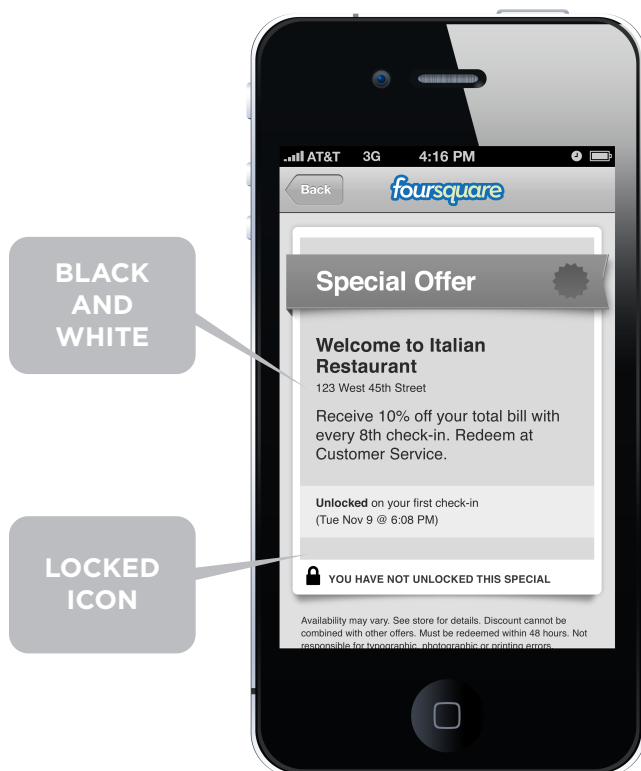


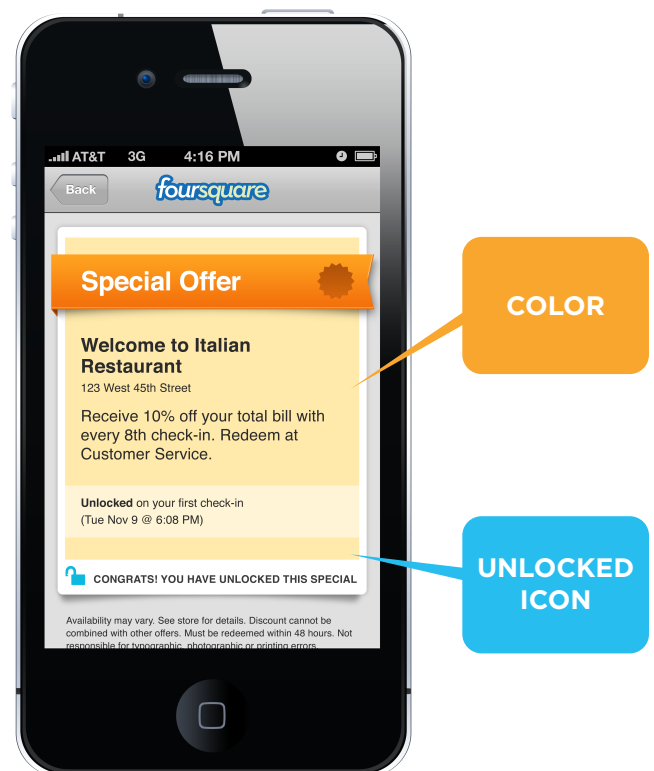
# HOW TO RECOGNIZE A FOURSQUARE SPECIAL

Foursquare users unlock special offers by checking in at a venue using their mobile devices. In order to redeem the special, they must show the unlocked special screen.

## LOCKED (NOT VALID)



## UNLOCKED (VALID)



## WHAT IS FOURSQUARE?

Foursquare is a location-based mobile platform that makes cities easier to use and more interesting to explore. Users “check in” to venues using our GPS-enabled mobile apps to tell their friends where they are, get helpful info about the places they visit and unlock “Specials” based on their behavior.

